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ProductionLink Products Compatible with Adobe Creative Cloud 2014 Available in New Online Marketplace

Emeryville, California, June 25, 2014 – DiaQuest Products, a [software development](#) firm with a focus on the video and film industries, today announced its ProductionLink for Adobe® Premiere Pro and ProductionLink for Adobe After Effects plug-ins are compatible with Adobe Creative Cloud® 2014 and are available through a new Adobe Marketplace Web site, creative.adobe.com/addons.

The new site supports 14 different Adobe applications. Previously, Adobe only provided access to ProductionLink through the Adobe Exchange Panel within Adobe products. Now, through the add-ons section of the site, five ProductionLink options can be purchased from DiaQuest: ProductionLink for Adobe Premiere Pro, which works with Windows and Mac platforms; ProductionLink for Adobe After Effects (separate versions for Windows and Mac); ProductionLink for Adobe Bundle, which includes one seat license for Premiere Pro and After Effects; and ProductionLink for Adobe Bundle with four seat licenses for both programs.

ProductionLink adds Avid® Interplay to Adobe’s list of available render formats and resolves compatibility issues without transcoding or manual file manipulation. Once installed, ProductionLink features appear within the Adobe user interface and provide a reliable, seamless link between applications. The plug-in exports files that are fully compliant with Avid file formatting and folder organization, so saved files can be used immediately in Media Composer™ and other Avid applications.

“ProductionLink takes the work out of sharing video and audio files between Adobe and Avid products,” said Dave Van Hoy, president of DiaQuest. “The new Adobe Add-ons site makes it easier than ever for Adobe Premiere Pro and After Effects users to purchase our products and improve their workflows.”

DiaQuest products are also available through [DiaQuest Direct](#), the company’s online store, as well as select system integrators and Adobe and Avid resellers. For more information, contact DiaQuest at (510) 547-4544 or visit www.diaquest.com.

About DiaQuest:

Based in Emeryville, Calif., DiaQuest Products LLC has been developing mission critical software for the video, film, and broadcast industries since 1982. The company develops software as an OEM for several manufacturers, as well as custom software tools for a variety of clients. In addition to software development, DiaQuest provides professional-level support of related software and hardware products. Find out more at www.diaquest.com or call (510) 547-4544.

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