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DiaQuest ProductionLink Now Available for Adobe Premiere Pro, After Effects

Software Plug-In Now Sold Separately or Bundled at Reduced Price

Emeryville, California, April 2, 2013 – DiaQuest Products, a [software development](#) firm with a focus on the video and film industries, today announced two new versions of its ProductionLink plug-ins for Adobe® products. ProductionLink for Premiere Pro and ProductionLink for After Effects add Avid® Interplay to the list of available render formats for both programs. Once installed, ProductionLink features appear within the Adobe user interface and provide a reliable, seamless link between applications.

ProductionLink for Premiere Pro and ProductionLink for After Effects will each sell separately for \$299. A bundle of both products is available for \$499, and a bundle of four seats of the bundled version is available for \$1,000. Mac and PC versions are available.

“We’ve restructured ProductionLink and are offering some very cost effective multiple seat licenses to make it more accessible than ever. Now, editors and graphic designers can spend their time being creative instead of transcoding files,” said Dave Van Hoy, president of DiaQuest. “ProductionLink saves a lot of time and aggravation, because it automatically resolves compatibility issues when transferring files from Premiere Pro or After Effects into Avid Interplay.”

ProductionLink automatically adds the file organization and metadata capabilities of the Interplay production asset management (PAM) system to established Adobe workflows. The plug-in exports Avid Mediafiles DNxHD® MXF OP-atom video files and individual PCM MXF OP-atom audio channel files that are fully compliant with Avid file formatting and folder organization, so saved files can be used immediately in Media Composer™ and other Avid applications.

Individual and bundled products, as well as four-seat license bundles, are available through [DiaQuest Direct](#), the company’s online store, plus select system integrators and Adobe and Avid resellers. Product bundles and ProductionLink for Premiere Pro can be purchased through Adobe Exchange, which is accessed through the Creative Suite 6 application. DiaQuest also offers ProductionLink for ASSIMILATE SCRATCH, which streamlines post-production and dailies DI workflows for motion pictures, independent features, and episodic television.

For more information, contact DiaQuest at (510) 547-4544 or visit www.diaquest.com.

About DiaQuest:

Based in Emeryville, Calif., DiaQuest Products LLC has been developing mission critical software for the video, film, and broadcast industries since 1982. The company develops software as an OEM for several manufacturers, as well as custom software tools for a variety of clients. In addition to software development, DiaQuest provides professional-level support of related software and hardware products. Find out more at www.diaquest.com or call (510) 547-4544.

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