



For Immediate Release

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Howard Kirsch Joins Diaquest as Market Development Manager

EMERYVILLE, CALIF., June 28, 2011 – Diaquest Products, a software development firm with a focus on the video and film industries, has hired Howard Kirsch as its new market development manager, effective June 13. He will be promoting sales of QueManager, an affordable graphics order management system (OMS) for newsroom applications, as well as developing relationships with vendors and customers.

Kirsch has extensive experience in the television broadcast industry, including engineering and technical positions with ABC and NBC News in New York, as well as KRON in San Francisco. He also served as a sales manager for ParkerVision and district sales manager for JVC Professional Products Company. Most recently, he was director of sales for E-N-G Mobile Systems in Concord, Calif.

“We are very proud to welcome Howard to the Diaquest team,” said Dave Van Hoy, president of Diaquest Products. “As a veteran of the broadcast industry, he truly understands the importance of workflow efficiencies that can be attained by broadcasters through QueManager and other Diaquest services. Plus, his experience in engineering and sales makes him a very valuable resource for our company.”

Kirsch will be based at the company’s Emeryville office and can be contacted at (510) 547-4544 or via e-mail at howard@diaquest.com.

About Diaquest:

Based in Emeryville, Calif., Diaquest Products LLC has been developing mission critical software for the video, film, and broadcast industries since 1982. The company develops software as an OEM for several manufacturers, as well as custom software tools for a variety of clients. In addition to software development, Diaquest provides professional-level support of related software and hardware products. Find out more at www.diaquest.com or call (510) 547-4544.

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