



For Immediate Release

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DiaQuest Debuts QueManager At 2011 NAB Show

New Software Add-On for Apple Final Cut Server Provides Seamless Transition for Proximity Artbox Installations

EMERYVILLE, CALIF., March 29, 2011 – Diaquest Products, a software development firm with a focus on the video and film industries, will showcase QueManager, its affordable graphics order management system (OMS), for the first time at the 2011 NAB Show, which runs April 11-14 at the Las Vegas Convention Center in Las Vegas, Nev. The software add-on, which can be integrated via plug-ins with Avid® iNEWS® newsroom computer systems, will be demonstrated in the Integrated News area in Avid's booth (South Hall, Booth SU902).

Designed for Apple Final Cut Server 1.5 in newsroom applications, QueManager provides a Web-based order system that can be integrated with iNEWS or ENPS. Through a simple GUI, it offers easy access to the most needed tools for asset searches and browsing, as well as order requests, job assignment, review and approval, and publishing. The system can be set to operate based on deadlines or a broadcast schedule, coordinate multiple stations within one system, and automatically deliver approved graphics.

Built as a robust replacement for Proximity Artbox software, which is no longer available, QueManager can be setup to directly import Artbox databases and assets for a seamless transition. It also offers new workflows that utilize Final Cut Server, including integration with Apple Xsan and other centralized storage systems, as well as support for image sequences, editorial applications, and a wide range of CODECs.

QueManager has already been successfully integrated into several broadcast facilities. Last year, Cox Media Group (CMG) adopted QueManager to replace its Proximity Artbox installations in seven stations and duopolies, and is expected to implement the software in some of its smaller stations this year. The software can be integrated with the station group's iNEWS and Deko® graphics systems, providing an efficient workflow for managing over-the-shoulder and other broadcast graphics. QueManager also offers support for other broadcast CG systems, including Chyron and Pixel Power.

"We are excited to demonstrate QueManager for NAB attendees for the first time," said Dave Van Hoy, president of Diaquest Products. "With simplified searches and order requests, as well as delivery of approved assets for broadcast, QueManager adds the OMS that makes Final Cut Server an indispensable tool for newsroom graphics. We are very excited to be in Avid's booth as their partner."

Bill Hadsell, product manager for Avid On-Air Graphics, said, "This is the solution that our customers have been waiting for ever since the Artbox end of life was announced. We look forward to working with Diaquest and the QueManager product to support specific needs in the market around graphics asset and order management."

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About Diaquest:

Based in Emeryville, Calif., Diaquest Products LLC has been developing mission critical software for the video, film, and broadcast industries since 1982. The company develops software as an OEM for several manufacturers, as well as custom software tools for a variety of clients. In addition to software development, Diaquest provides professional-level support of related software and hardware products. Find out more at www.diaquest.com or call (510) 547-4544.

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