



For Immediate Release

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**DiaQuest Unveils QueManager Software for
Apple Final Cut Server 1.5 Newsroom Systems**

New Add-On Serves as Replacement for Proximity Artbox Installations

EMERYVILLE, CALIF., September 28, 2010 – Diaquest Products, a software development firm with a focus on the video and film industries, today announced the introduction of QueManager, an affordable software add-on that provides a graphics order management system (OMS) for Apple Final Cut Server 1.5 in newsroom applications. It offers easy access to the most needed tools for asset searches and browsing, as well as order requests, job assignment, review and approval, and publishing.

Built in the tradition of Proximity Artbox, QueManager provides a Web-based order system that can be integrated with iNews or ENPS newsroom computer systems via plug-ins. Asset searches and order requests are done from a simple GUI in the QueManager plug-in or a Web browser. The system can be set to operate based on deadlines or a broadcast schedule, coordinate multiple stations within one system, and automatically deliver approved graphics.

Once reviewed and approved, assets are automatically transcoded (if necessary) and delivered to a variety of output devices. QueManager offers support for several broadcast CG systems, including Avid TitleDeko HD, Pixel Power, Chyron, and others.

Not only does QueManager provide a robust replacement for existing Artbox applications, it can be setup to directly import Artbox databases and assets for a seamless transition. QueManager also offers new workflows that utilize Final Cut Server, including integration with Apple Xsan and other centralized storage systems, as well as support for image sequences, editorial applications, and a wide range of CODECS. In a broadcast environment that primarily uses Mac or Windows-based artist tools, QueManager with Final Cut Server can replace proprietary asset management systems. The system also provides cross platform support, so it can manage any mix of desktop clients in the newsroom and creative areas.

“Final Cut Server offers digital asset management with workflow management for broadcast at an attractive price point for broadcasters,” said Dave Van Hoy, president of Diaquest Products. “Our new QueManager adds the OMS to make Final Cut Server an indispensable tool for newsroom graphics. QueManager simplifies searches and order requests, allows you to prioritize those requests, and then delivers approved assets to the CG for broadcast automatically.”

QueManager, which has already been successfully integrated into several broadcast facilities, is available for \$20,000, including installation, plus \$5,000 for Avid iNews or ENPS integration.

About Diaquest:

Based in Emeryville, Calif., Diaquest Products LLC has been developing mission critical software for the video, film, and broadcast industries since 1982. The company develops software as an OEM for several manufacturers, as well as custom software tools for a variety of clients. In addition to software development, Diaquest provides professional-level support of related software and hardware products. Find out more at www.diaquest.com or call (510) 547-4544.

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